

2023 Privacy Notice

January 1, 2023

This Notice is given on behalf of Legacy Capital Group California, Inc. (Legacy), REACT Investment Solutions, LLC (REACT), and B&B Financial & Insurance Services LLC (B&B).

Information we collect:

When you obtain services from Legacy, REACT or B&B, we collect information such as name, address, social security number, telephone number, e-mail address, date of birth, income, employment, tax bracket and net worth. We also collect information about your transactions with us, our affiliates, or others.

How we collect information:

Legacy, REACT and B&B collect nonpublic personal information about you from applications, statements and other forms received from you and from other oral and electronic communications such as e-mail. We may also receive information from consumer reporting agencies. Representatives of Legacy, REACT, and B&B also act as registered representatives of Lion Street Financial, LLC, Member FINRA & SIPC and purchase and sell securities for customers through that broker-dealer and receive information in the same way from you.

Who we share the information with:

We share information with third parties where necessary in order to help us provide the services you seek from us. We may also provide nonpublic information about you to non-affiliated third parties as permitted or required by law.

We do not sell information about current or former customers to any third parties.

We will disclose information that we collect to Lion Street Financial, LLC, Member FINRA & SIPC if you buy or sell securities through Lion Street Financial, LLC or if we are required to do so under federal or state securities regulations but otherwise we will not disclose information to Lion Street Financial, LLC. At such time as Legacy, REACT, or B&B terminates their relationship with a representative, Legacy, B&B and the representative may retain information that has been disclosed by you.

If you prefer that we not permit representatives to retain information if they terminate their employment with us, you may opt out of those disclosures. If you wish to opt out of such disclosures, please contact Andy Baugh at Legacy Capital Group at info@lcgca.com.

Protecting your information:

We restrict access to nonpublic personal information about you to those representatives and employees who need to know this information to provide products or services to you. We maintain physical, electronic and procedural safeguards to protect your nonpublic personal information.